

Lampiran 8 . TABEL KOMPOSISI CLUSTER BERDASARKAN USIA

Crosstabs

Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
umur advertiser * Cluster Number of Case	72	100	0	0	72	100

umur advertiser * Cluster Number of Case Crosstabulation

% within Cluster Number of Case

	Cluster Number of Case	Cluster Number of Case				Total
		1	2	3	4	
umur advertiser	<25	4,2				1,4
	26-30	25,0	20,0	42,1	47,4	34,7
	31-35	37,5	30,0	31,8	42,1	36,1
	36-40	25,0	50,0	21,1	10,5	23,8
	>40	8,3		5,3		4,2
Total		100,0	100,0	100,0	100,0	100,0